

## DAFTAR PUSTAKA

### Buku/Jurnal

- A A Istri Indah Paristya Gunanti 1\*, L. P. (2022). Minat Investasi generasi milenial di bursa efek Indonesia. *INOVASI: Jurnal Ekonomi, Keuangan dan Manajemen Volume. 18 Issue 3*, Pages 425-437.
- Alquraan, T. A. (2016). Do Behavioural Finance Factors Influence Stock Investment Decision of Individual. *American International Journal of Contemporary Research*, 6(3).
- Aren, S. (2016). Influence of Financial Literacy and Risk Perception on Choice of Investment. . *Procedia - Social and Behavioral Sciences*, 235(October), 656–663. <https://doi.org/10.1016/j.sbspro.2016.11.047>.
- Arienda Gitty Ramadani1 Naelati Tubastuvi2\*, E. R. (Juni 2022). Pengaruh Financial Literacy, Financial Behavior dan Financial Experience Terhadap Keputusan Lnvestasi Generasi Milenial di Batam. *Jurnal Manajemen Dan Bisnis Indonesia Vol 08 No 01* , Hal. 57 - 64.
- Baker, H. a. (2013). Portfolio Theory and Management. *Oxford University Press*.
- Barber, B. a. (2008 ). All that glitters: the effect of attention and news on the buying. *Review of Financial Studies, Oxford University Press, Vol. 21 No. 2, pp. 785-818*.
- Brad M. Barber, T. O. (2001). Boys will be Boys: Gender, Overconfidence, and Common Stock Investment. *The Quarterly Journal of Economics, Volume 116, Issue 1*, Pages 261–292.
- Cipto Pramono Siregar, S. G. (2022). PENGARUH PERILAKU BIAS KEUANGAN TERHADAP KEPUTUSAN LNVESTASI DENGAN LITERASI KEUANGAN SEBAGAI VARIABEL MODERASI DI JABODETABEK. *JURNAL ILMIAH MANAJEMEN BISNIS DAN INOVASI UNIVERSITAS SAM RATULANGI VOL. 9 NO. 1 (JMBI UNSRAT)*.
- Cox, R. B. (2015). Financial literacy, risk aversion and choice of mortgage type by households. *The Journal of Real Estate Finance and Economics, Springer, Vol. 50 No. 1, pp. 74-112*.

- Dwiyana Rasuma Putri, N. M. (2017). INDIVIDU Fakultas Ekonomi dan Bisnis Universitas Udayana , Bali , Indonesia Sejak jaman dahulu hingga sekarang setiap individu mempunyai tujuan hidup yang ingin dicapai . Bentuk dari tujuan hidup pun berbeda-beda pada setiap individu , namun pada dasarnya. *E-Jurnal Ekonomi Dan Bisnis Universitas Udayana*, 9, 3407–3434. .
- Fazura Mutiara Pratiwi 1, \*. D. (2022). Factors Influencing Millennial Generation Investment Decisions: Focus on Investment Behaviour. *Procedia of Social Sciences and Humanities Proceedings of the 1st SENARA* .
- Ghozali. (2012). *Aplikasi Analisis Multivariate dengan Program IBM SPSS*. . Yogyakarta: Universitas Diponegoro.
- Ghozali. (2018 ). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25*. Semarang: Badan Penerbit Universitas Diponegoro.
- Haryanto, Hery (2022). Dampak Behavioral Finance Terhadap Keputusan Investasi dengan Persepsi Risiko sebagai Variabel Moderasi. Batam: Journal Universitas Internasional Batam Management, Business, and Accounting.
- Hoffmann, A. S. (2010). Behavioral portfolio analysis of individual investors. *SSRN 1629786*, pp. 1-45.
- Hutomo, A., Marditama, T., Limakrisna, N., Sentosa, I., Lee, J., & Yew, K. (2020). Green Human Resource Management, Customer Environmental Collaboration and the Enablers of Green Employee Empowerment: Enhancing an Environmental Performance, 1(2), 358–372. <https://doi.org/10.38035/DIJEFA>
- Lachance, M. a. (2012). Financial advice and trust. *Financial Services Review*, Vol. 21 No. 3.
- Lee, Boram, Rosenthal, Leonard, Veld, Chris, & Veld-Merkoulova, Yulia. (2015). Stock market expectations and risk aversion of individual investors. *International Review of Financial Analysis*, 40, 122–131. <https://doi.org/10.1016/j.irfa.2015.05.011>
- Lemeshow, S. (1997). *Sampling of Populations: Methods and Applications* . Hoboken, New Jersey : John Willey & Sons, Inc.
- Levy, J. S. (1992). Prospect Theory and Political Psychology. *Political Psychology*, Vol. 13, No. 2, *Special Issue*, pp. 171-186.
- Lewellen, e. a. (1977). Patterns Of Investment Strategy And Behavior Among Individual Investor. *Journal of Business*, 50. .

- Notoatmodjo., S. (2002). *Metodologi Penelitian Kesehatan*. Jakarta: Rineka Cipta.
- Nur Aini, N. S. (2019). The influence of risk perception, risk tolerance, Universitas Esa Unggul 16 overconfidence, and loss aversion towards investment decision making. . *Journal of Economics, Business & Accountancy Ventura*, 21(3), 401. <https://doi.org/10.14414/jebav.v21i3.1663>.
- Pompian, M. (2012). Behavioral Finance and Investor Types: Managing Behavior to Make Better Investment Decisions. *John Wiley & Sons*.
- Pompian, M. a. (2006). Behavioral Finance and Wealth Management: How to Build Optimal Portfolios for Private Clients. *Wiley Finance*.
- Safryani, U., Aziz, A & Triwahyuningtyas, N. (2020). Analisis Literasi Keuangan, Perilaku Keuangan, Dan Pendapatan Terhadap Keputusan Lnvestasi. *Jurnal Ilmiah Akuntansi Kesatuan*, 2.
- Seno, A. W. (2020). Faktor-Faktor yang Mempengaruhi Keputusan Lnvestasi Pada Generasi Milenial (Studi Pada Generasi Milenial Usia 18-34 Tahun di DKI Jakarta). *Prosiding SNAM PNJ*.
- Sezer, D. a. (2015). Investors' levels of financial literacy and cognitive ability and their relationship with psychological illusions. *Journal of Accounting and Finance*, pp. 69-88.
- Son, J. and Park, J. . (2019). *Effects of financial education on sound personal finance in Korea: conceptualization of mediation effects of financial literacy across income classes*, *International Journal of Consumer Studies*, Wiley Online Library, Vol. 43 No. 1, pp. 77-86.
- Sriwidodo, P. &. (2015). PENGARUH PENGETAHUAN KEUANGAN DAN PENGALAMAN KEUANGAN. *Journal article // Jurnal Ekonomi dan Kewirausahaan*, 4.
- Sugiyono. (2018). *Metode Penelitian Kuantitatif*. Bandung: Alfabeta.
- Tazkiyah Sakinah\*)1, B. P. (Januari 2021). ANALISIS PENGHINDARAN RISIKO PADA KEPUTUSAN LNVESTASI DI PASAR MODAL INDONESIA. *Jurnal Aplikasi Manajemen dan Bisnis*, Vol. 7 No. 1.
- Thesa Elisabet1), I. S. (Juni 2022). PENGARUH PENGGUNAAN ANALISIS FUNDAMENTAL DAN OVERCONFIDENCE TERHADAP PENGAMBILAN KEPUTUSAN LNVESTASI PADA INVESTOR MILENIAL DI BLITAR. *Jurnal Riset Akuntansi Politala Vol. 5 No. 1, pp.1-14*.

- Wendy, R.(2021) *ANALISIS VALUE at RISK UNTUK KEPUTUSAN LNVESTASI (Studi Empiris pada Saham Consumer Goods yang Termasuk dalam Indeks LQ45 yang Terdaftar di BEI Periode 2015-2019)*. Skripsi thesis, Sekolah Tinggi Ilmu Ekonomi Indonesia Jakarta.
- Wulandari, D. A. (2014). Studi Experienced Regret , Risk Tolerance, Overconfidance. *Journal of Business and Banking*, 4(1), 55–66.
- Yoong, J. a. (2013). Improving financial education effectiveness through behavioural economics: OECD key findings and way forward. *OECD Publishing, Vol. 1, pp. 1926-198*